



News Release

For Immediate Release

Org-Matters No Dummy: Chooses Fusepoint for Fully Managed Hosting and Microsoft Email Exchange Services

Surging Interest in OrganizeMY™ Electronic Filing Cabinet for Dummies® Downloads Prompts CEO to Pursue Scalable, On Demand Network Performance Solutions

TORONTO, ON – May 14, 2007 – Fusepoint Managed Services, a leading provider of outsourced IT services and infrastructure, today announced it has been selected by Org-Matters, the creators of OrganizeMY Electronic Filing Cabinet For Dummies software, to host, manage and maintain a high-performance, high-availability Web site and Microsoft Email Exchange solution.

The OrganizeMY Electronic Filing Cabinet For Dummies software download turns chaos to sanity by enabling users to save and file all of their vital information in an easy-to-use, pre-loaded file structure. The software also contains life-tracking tools to help users record key details and complete pre-built "To-Do's" for important life events and responsibilities. Just recently launched, OrganizeMY has generated tremendous consumer interest; recording 15,000 downloads alone in the first 30 days of availability.

"We knew that we had a great product, but an essential part of the overall user experience is first ensuring a smooth and problem-free download delivery," said Org-Matters CEO and product creator, Michael Schweizer. "Our partners comprise some of North America's leading financial institutions, and as such it's our practice to operate under a 'zero tolerance for mistakes' lens. We needed to ensure site security, scalability, redundancy, and zero downtime - all of the peace of mind things that can keep a guy up at night. Fusepoint came highly recommended with a solid track record and unmatched credibility among existing customers. We knew they could deliver the standards that we're expected to deliver."

Fusepoint provides Org-Matters with a fully managed hosting environment - guaranteeing the security, availability and performance of its Web site at all times in an on demand model. Fusepoint also hosts and manages the Org-Matters' communications infrastructure on Microsoft Email Exchange.

"Fusepoint is keenly aware that Org-Matters requires a nimble and flexible managed service provider; one that is in tune with stringent customer requirements and ever-changing end-user needs," said George Kerns, president and CEO, Fusepoint Managed Services. "Guaranteed Web and email availability are now 'must haves' in the world of online business, but so too is the ability to quickly scale for growth. Org-Matters is smartly positioned and prepared from the back end to meet the needs of any future growth targets."

a higher level of managed IT services™



“Scalability is essential due to the tremendous response rate that we’ve had to date,” added Schweizer. “Fusepoint has delivered a fully managed hosting environment where data back-up and bandwidth is versatile. From response times to actual implementation, all promises have been kept. The folks at Fusepoint are responsive, nimble and just plain good at what they do. As we embark on a Vista certified launch in North American retail stores on May 21 as well as a major DSL internet download partner launch in June, we know we’re in great hands.”

About Org-Matters Solutions Inc.

Org-Matters Solutions Inc. is a Canadian company and licensed partner of John Wiley & Sons Publishing’s “For Dummies” brand, that develops organizational products that are designed to help customers manage their important information with simple and easy-to-understand life-tracking tools. Please visit www.org-matters.com for additional information.

About Fusepoint Managed Services

Founded in 1999, Fusepoint is a privately held company with offices and data centres in Vancouver, Toronto, Montreal and Quebec City. Through our proven record of success we have built a loyal base of over 400 customers and strong, strategic relationships with Canada’s leading technology and communication companies.

Fusepoint’s managed IT solutions are SLA-guaranteed, scalable and designed to reduce cost structures while mitigating risk. Fusepoint is also SAS 70 Type II and CICA 5970 compliant, which means our processes are rigorously and continuously audited by an accredited third party and consistently operate at the highest levels within the industry.

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