

Case Study:

DeepCove Labs Fires up Fusepoint for VMware Services and a PCI Compliant Hosting Environment

DeepCove Labs provides superior check processing solutions for organizations with high-volume remittance environments such as found in the direct mail, charity and financial services industries. From document imaging, to paper check conversion; from ACH processing to settlement, DeepCove Lab's RAVEN transaction-processing applications are flexible, affordable and easy to install. Organizations can choose the RAVEN modules that best suit their needs.

With DeepCove's business now conducting over six million credit card transactions per year, the need to ensure compliance with payment card industry (PCI) security standards was crucial. Advanced virtualization technology, combined with a PCI compliant environment that includes complete documentation of security policies and procedures in the event of an anomaly, were essential.

Payment Card Industry (PCI):

- PCI DSS is a data protection standard created by the payment card industry that aims to secure credit cardholder information wherever it resides. PCI DSS applies to organizations that store, process or transmit cardholder information, and outlines steps that merchants and service providers must take to achieve compliance.

Objectives:

- DeepCove required PCI Tier 1 compliance for their own business needs and required a hosting provider who could help them meet very rigid specifications.
- Outsource day to day management of their VMware virtualized environment to focus on core application development capabilities.

Results:

- DeepCove Labs estimates that they have saved over \$100,000 in initial capital outlay by selecting a service provider that is PCI compliant and able to encompass approximately 70 per cent of DeepCove's overall internal compliance check list with Fusepoint's Tier 1 Level Certification.
- In addition DeepCove Labs can offload the day to day maintenance and management of their VMware environment to the certified professionals at Fusepoint, allowing DeepCove to focus on their core business.

What DeepCove Labs had to say:

"We considered all of the requirements to build a facility that would enable us to meet the stringent Tier 1 PCI compliance standards, but quickly realized that the cost would be enormous. Our goal was to seek a managed hosting provider in Canada that was Tier 1 PCI compliant, and Fusepoint was the only name on the list."

Joerg Beekmann,
Chief Technology Officer,
DeepCove Labs

**To find out more, please visit our Web site at:
www.fusepoint.com or call 1.877.387.3764**