



a higher level of
managed IT services

Case Study:

MYTRAK Health System Gets Fitted with Fusepoint's VMware Managed Hosting Solution

MYTRAK Health System is a health and wellness company delivering solutions that engage people to get fit, stay fit and make better choices in their day to day life. Their coaching and feedback systems encourage long-term behaviour modifications leading to a healthier lifestyle.

MYTRAK's Success Coach solution is installed on health club exercise machines and ensures that users who possess their own RFID key are able to keep track of their exercise program and progress on each machine. At the end of each workout, the user uploads their current workout data from the RFID key tag to a central kiosk at the club. The data is then processed by the Success Coach application to update the user's profile and individual goals. MYTRAK is installed in over 4,000 health clubs worldwide and has over one million users. Curves, a leading global fitness centre, is currently MYTRAK's largest client.

The Challenge:

MYTRAK sought a proven and highly-available hosting provider for its Success Coach application. In addition, Curves required a technology environment that would deliver on availability and security requirements.

The Solution:

MYTRAK concluded that Fusepoint offered the right experience to provide and implement a fully managed hosting environment for the MYTRAK Success Coach application, running VMware ESX virtualization software as the foundation of its on-demand application service.

Objectives:

- Ensure outsourcing Software-as-a-Service (SaaS) on demand model maintains cost efficiencies over hosting the application in-house.
- Operate in a highly-available environment ensuring zero downtime with complete failover between multiple instances.

- Provide a secure environment for MYTRAK customer information to ensure the highest levels of protection for sensitive data.

Strategic Approach:

- Utilize fully managed VMware hosting platform to allow for multiple instances and disaster recovery protection.
- Employ Fusepoint's VMware Certified Professional to provide a customized hosting environment for optimal performance.

Results:

- Enable easy scalability with no downtime for testing.
- Facilitate the development of new personalized services.
- Provide a cost-effective platform for the MYTRAK Success Coach application.
- Ensure high availability of the mission-critical environment.

What MYTRAK had to say:

"MYTRAK needs to ensure maximum uptime for our Success Coach application," explained Julio Andrachio, Vice President at MYTRAK. "We wanted to ensure high-availability with redundancy, and have the ability to scale as we grow – but we didn't want to create and manage the infrastructure ourselves. We wanted a partner who was equally passionate about delivering high-quality managed services, and we chose Fusepoint after extensive due diligence."

Julio Andrachio,
Vice President,
MYTRAK

To find out more, please visit our Web site at:
www.fusepoint.com or call 1.877.387.3764